

HYUNJI KIM

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Undergraduate student in Fashion and Textiles with a double major in Business Administration at Seoul National University. Interested in human-centered design for functional clothing and extreme environments.

EDUCATION

Seoul National University	Seoul, South Korea
B.A. in Fashion and Textiles, Double Major in Business Administration	Expected August 2026
University of Westminster	London, UK
Exchange Program	January – June 2024
Hanyoung Foreign Language High School	Seoul, South Korea
Major in English & Spanish	February 2021

EXPERIENCE

COM:FORT Lab, SNU Department of Fashion and Textiles	Seoul, South Korea
<i>Research Intern</i>	July 2025 – Present
Assisting research on non-invasive indicators for evaluating human heat strain under WBGT-controlled heatwave environments and cooling interventions.	
KREAM	Seoul, South Korea
<i>Buying Team Intern</i>	August 2024 – February 2025
Assisted buying operations and product curation across contemporary and luxury fashion brands.	
YUMILKA	Seoul, South Korea
<i>Brand Planning Lead</i>	August 2022 – November 2023
Participated in the launch of a modern premium yakgwa brand focused on branding and product positioning.	
Seoul National University Fashion Show	Seoul, South Korea
<i>Designer & Marketing Lead</i>	March 2023 – October 2023
Developed collection concepts and participated in visual communication and promotional planning.	

AWARDS

2nd Place, Seoul National University Startup Camp
Seoul National University August 2025
Grand Prize, 2025 Undergraduate Mobile App & ERP Idea Competition
Korea Management Engineers Society November 2025
Excellence Award, SNU International Exchange Student Vlog Contest
Office of International Affairs, Seoul National University October 2024

SKILLS

Excel, PowerPoint, Research Assistance, Visual Communication, English (TOEIC 985, OPIC AL)

Research Interests

Thermal Comfort, Human Physiological Response, Wearable Systems, Extreme Environment Wear